

Three volumes of Sic! magazine now published

When this issue comes out, a total of three volumes of Sic! magazine will have been published. The first issue was published just in time for the Finnish Medical Convention 2011. Each issue is built around a specific theme; the themes for the first issue were medicines & the elderly, and adverse drug reactions.

This magazine is primarily intended for healthcare professionals who prescribe or supply medication. We asked readers at the Finnish Medical Convention and later in a reader survey to tell us what topics they would like to be covered. Over the years, we have responded to these preferences in order to ensure that we publish a magazine viewed as useful by our readers. The theme of this issue, anti-diabetic pharmacotherapy, has been on our readers' list of favourite topics.

Every theme addressed in this magazine is either of clinical importance, or of special interest to the public authorities. In addition to theme-based articles, each issue features columns dedicated to a variety of topics not necessarily related to the theme.

The most recently added columns are entitled More sense into pharmacotherapy and Oral health and medications. The need for the latter was made clear by our reader survey. We hope that our feature on this is of interest not only to dentists, but also to other readers.

We want to make the web magazine even more useful for our readers. Access to the web magazine is in no way restricted; anyone can read the articles and find useful information in them.

If you would prefer to read only the web magazine, you can cancel delivery of the printed magazine at sic.fimea.fi. You can also order our newsletter, alerting you to new content added to the online version of Sic! magazine. To date, more than 50 articles have appeared in the Sic! web magazine that were not published in the printed version.

The editorial staff welcomes all feedback from readers, particularly on topics you would like us to address. You can send feedback by e-mail to sic@fimea.fi.

In conclusion, I would like to thank all of our readers for the last three years and wish everyone a Happy New Year 2014!

Sinikka Rajaniemi
Director General, Fimea

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